# Pen at Hand PH 847-498-9174 FAX 847-498-5283 <br> SECTION F PRICE CODES \& DESCRIPTIONS Cards, Enclosures, Calling Cards, Recipe cards \& Boxes Effective March 10, 2009 

| Quantity <br> Price Code | 10 | 15 | 20 | 25 | 30 | 35 | 40 | 50 | 75 | 100 | Add'l 25 |
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| Code AA | N/A | N/A | N/A | \$23 | N/A | N/A | N/A | \$26 | \$34 | \$40 | \$10 |
| Code A or E | N/A | \$31 | N/A | \$36 | \$40 | N/A | N/A | \$45 | \$53 | \$68 | \$17 |
| Code B | N/A | N/A | N/A | \$47 | N/A | N/A | N/A | \$62 | \$67 | \$78 | \$19.50 |
| Code G | \$31 | \$35 | \$40 | \$45 | \$52 | \$54 | \$56 | \$62 | \$70 | \$87 | \$21.75 |
| Code H | N/A | N/A | N/A | \$62 | N/A | \$65 | \$72 | \$76 | \$92 | \$108 | \$27 |
| Code J | N/A | \$62 | N/A | \$69 | N/A | N/A | N/A | \$85 | \$101 | \$125 | \$31.25 |
| Envelope Imprint Coloron white envelopes Black ink on color envelope See Section A. | \$20 | \$23 | \$27 | \$32 | \$34 | \$35 | \$36 | \$38 | \$42 | \$45 | \$11.25 |
| Item Name | Body, Logo \& Head Limits <br> Add'l Bodies \$6 Add'l Heads or Logo Singles \$3 |  | Retail Price List \& Description SECTION F |  |  |  |  |  |  | PRICE CODE SEE TABLE ABOVE FOR PRICES |  |
| Black ink Flat (Thank you) Note Card - | 6 bodies/p |  |  turquoise. Includes free house, flowers, stars, hearts Includes matching color blank envelopes |  |  |  |  |  |  | Price Code E |  |
| Full Color Flat (Thank you) Note cards | 6 bodies/ <br> Except Ret <br> * refer to <br> Layout | ets Cards he eets | $51 / 2^{\prime \prime} \times 41 / 4$ on white. Envelope Colors-white or any one pastel There are 4 types of layout sheets to choose from titled: <br> 1. Basic Flat Cards <br> 2. Fill-In Thank you Cards <br> 3. Theme Cards <br> 4. Thank you Cards |  |  |  |  |  |  | Price Code G Custom Cards larger than $51 / 2$ "X $41 / 4$ " use price code J |  |
| Retro Flat Cards | Body As | Shown | $51 / z^{\prime \prime} \times 41 / 4 "$ Type style As Shown. Includes Blank Envelopes |  |  |  |  |  |  | Price Code E |  |
| Full Color Flat Gift Enclosures | 6 Bodies/ |  | Size: $33 / 8^{\prime \prime} \times 23 / 8^{\prime \prime}$ Includes blank white envelopes <br> White cards. Includes 3 lines of copy and names. |  |  |  |  |  |  | Price Code G |  |
| Full Color Flat Calling Cards. | 1 Body *Refer to sheets for |  | Size: $31 / 2^{\prime \prime} \times 2$ ". White cards. Does not include envelopes. Includes 4 lines of copy. More in Camp Section I |  |  |  |  |  |  | Price Code AA |  |
| Full Color Large or Small Foldover Cards | 6 Bodies or 6 head See Layou | pets except Sheets | Large Folded Size: $5^{1 / 2 " 1} \times 41 / 4$ " <br> Small Folded (Gift Enclosure) Size: 3 3/8" x 2 3/8" folded White card \& blank envelopes. Includes scoring \& names. |  |  |  |  |  |  | Price Code H |  |
| Retro Foldover Cards | Body As | Shown | Folded Size: $51 / 2 " \times 41 / 4 "$ Type style As Shown. Includes Blank Envelopes |  |  |  |  |  |  | Price Code G |  |
| Large Foldover cards Black ink. | $\begin{aligned} & \hline 6 \text { Bodies/ } \\ & \text { *See Layo } \end{aligned}$ | $\begin{aligned} & \hline \text { Pets } \\ & \text { ut Sheet } \end{aligned}$ | $51 / 2 " \times 41 / 4 "$. Paper colors: white, light pink, light blue, hot pink or turquoise. Matching blank envelopes. Cards not scored. |  |  |  |  |  |  | Price Code B |  |
| Small foldover gift enclosure. Black ink | 6 Bodies |  | Folded size $33 / 8^{\prime \prime} \times 23 / 8$ ". White cards-include small blank white envelopes. |  |  |  |  |  |  | Price Code A |  |
| Recipe Cards | 2 bodies <br> 2 lines of | copy | Available in 2 sizes: Large: $4^{\prime \prime} \times 51 / 2^{\prime \prime}$ or Small: 3 " x 5 " Black outline or full color on white cards. |  |  |  |  |  |  | Black Ink Price Code AA Full Color Price Code A |  |
| Recipe Acrylic Boxes |  |  | Large Acrylic recipe Box. Fits 500 4" x 6" cards Comes with food category dividers. |  |  |  |  |  |  | Large-\$22 |  |
| Optional Fees <br> See 2 columns on right <br> Also Listed on <br> Optional Charge <br> Sheet in Section A | Extra Lines of Copy-\$3.60 each <br> Extra Body-\$6.00 <br> Envelope imprint- See Section A Includes house, cloud and sun in full color when color cards are ordered. Add $\$ 6$ to substitute body for house, sun \& cloud. Add $\$ 3$ to add additional single logo |  |  |  |  | Convert from a flat to a foldover format-\$18 per 25 cards Second Side or inside Printing: $\$ 27 / 50, \$ 42 / 100$. Includes 8 lines of copy. Add $\$ 6$ per body or $\$ 3$. per single logo. <br> Proof-\$6 per card \& envelope set <br> Change to a proof if not due to Pen at Hand error- $\$ 3.60$ each Body or line of copy <br> Cancellation after proof is submitted-25\% of retail + \$6 proof |  |  |  |  |  |

