

Pen at Hand PH 847-498-9174 FAX 847-498-5283
SECTION G PRICE CODES & DESCRIPTIONS
Birth Announcements and Baby Thank yous
Effective March 10, 2009

| Quantity Price Code | 10 | 15 | 20 | 25 | 30 | 35 | 40 | 50 | 75 | 100 | Add'l 25 |
|--|------|------|------|------|------|------|------|------|-------|-------|----------|
| Code C | N/A | N/A | N/A | \$47 | \$51 | N/A | N/A | \$62 | \$67 | \$78 | \$14.50 |
| Code E | N/A | \$31 | N/A | \$36 | \$40 | N/A | N/A | \$45 | \$53 | \$68 | \$17 |
| Code F | \$41 | \$47 | \$51 | \$55 | \$62 | \$63 | \$65 | \$68 | \$81 | \$99 | \$24.75 |
| Code G | \$31 | \$35 | \$40 | \$45 | \$52 | \$54 | \$56 | \$62 | \$70 | \$87 | \$21.75 |
| Code J | N/A | \$62 | N/A | \$69 | N/A | N/A | N/A | \$85 | \$101 | \$125 | \$31.25 |
| Envelope Imprint Color on white envelopes Black ink on color envelope - See Section A | \$20 | \$23 | \$27 | \$32 | \$34 | \$35 | \$36 | \$38 | \$42 | \$45 | \$11.25 |

| Item Name | Body, Logo & Head Limits Add'l Bodies \$6 Add'l Heads or Logo Singles \$3 | Retail Price List & Description SECTION G | PRICE CODE SEE TABLE ABOVE FOR PRICES |
|--|--|---|---|
| Full color Birth Announcement | 6 Heads/pets *See Layout Sheets | 5 1/2" x 4 1/4" white. Includes color graphics shown on card. Includes 8 lines of copy. Choice of white or a pastel color envelope. To add any "logo singles"- \$3 each. | Price Code F |
| Birth announcements <u>Black ink</u> | 6 Heads/Pets *See Layout Sheets | 5 1/2" x 4 1/4". Paper colors: white, light pink, light blue, hot pink or turquoise. Matching envelopes. Includes free house, flowers, stars, hearts & any graphics shown & 8 lines of copy. To add any "logo singles"- \$3 each | Price Code C |
| 7" x 5 1/8" (A7 size) <u>full color</u> | 6 Heads/Pets | Any full color card can be reformatted to fit this size. Request same item name as shown on layout sheets but request 7" x 5 1/8" (A7) Size. | Price Code J |
| Black ink Flat (Thank you) Note Card - | 6 bodies/pets | 5 1/2" x 4 1/4". Paper colors: white, pink, blue, hot pink or turquoise. Includes free house, flowers, stars, hearts Includes matching color blank envelopes | Price Code E |
| Full Color Flat (Thank you) Note cards More Found in Section F | 6 bodies/pets * refer to the Layout Sheets | 5 1/2" x 4 1/4 on white. Envelope Colors-white or any one pastel There are 4 types of layout sheets to choose from titled: 1. Basic Flat Cards 2. Fill-In Thank you Cards 3. Theme Cards 4. Thank you Cards | Price Code G |
| Address Labels See Section C | See layout sheets in section C | Available as Round Circle 1 2/3" diameter in multiples of 24 or 2 5/8" x 1" rectangular shape in multiples of 30. | |
| Optional Fees See 2 columns on right Also Listed on Optional Charge Sheet in Section A | Extra Lines of Copy-\$3.60 each Blank envelopes if not included with item-\$4.00 per 25 of same color Envelope imprint- See Section A Includes house, cloud and sun (in full color on white envelopes when color cards are ordered). Black ink on any color envelope. Add \$6 to substitute body for house, cloud & sun. Add \$3 to add additional single logo. | Convert from a flat to a foldover format-\$12 per 25 cards Second Side or inside Printing: \$27/50, \$42/100. Includes 8 lines of copy. Add \$6 per body or \$3. per single logo. Proof-\$6 per card & envelope set Change to a proof if not due to Pen at Hand error-\$3.60 each change per body or line of copy Cancellation after proof is submitted-25% of retail + \$6 proof | |