

Pen at Hand PH 847-498-9174 FAX 847-498-5283
SECTION H PRICE CODES & DESCRIPTIONS
Invitations & Matching Thank yous, Holiday and Moving Cards
Effective September 30th, 2008

Quantity	10	15	20	25	30	35	40	50	75	100	Add'l 25
Price Code											
Code C or D	N/A	N/A	N/A	\$52	\$56	N/A	N/A	\$68	\$74	\$86	\$21.50
Code E	N/A	\$34	N/A	\$40	\$44	N/A	N/A	\$49.50	\$58	\$75	\$18.75
Code F	\$45	\$54	\$56	\$61	\$68	\$70	\$72	\$75	\$89	\$110	\$27.50
Code G	\$34	\$38	\$44	\$49	\$58	\$60	\$62	\$68	\$77	\$96	\$24
Code J	N/A	\$68	N/A	\$76	N/A	N/A	N/A	\$94	\$112	\$138	\$34.50
Envelope Imprint Color on white envelopes Black ink on color envelopes	\$20	\$23	\$27	\$32	\$34	\$35	\$36	\$38	\$42	\$45	\$11.25

Item Name	Body, Logo & Head Limits Add'l Bodies \$6 Add'l Heads or Logo Singles \$3	Retail Price List & Description SECTION H	PRICE CODE SEE TABLE ABOVE
Full color Invites, Holiday Cards & Moving Cards.	6 Heads/pets *See Layout Sheets	5 1/2" x 4 1/4" white. Includes color graphics shown on card. 8 lines of copy. Choice of white or a pastel color envelope. To add any "logo singles"- \$3 each. \$6 per add'l Body with head. 8 lines of copy. \$3.60 per add'l line of copy	Price Code F
Invites, Holiday & Moving Cards Black ink	6 Heads/Pets *See Layout Sheets	5 1/2" x 4 1/4". Paper colors: white, light pink, light blue, hot pink or turquoise. Matching envelopes. Includes free house, flowers, stars, hearts & any graphics shown. Add any "logo singles"- \$3 each. 8 lines of copy.	Price Code C Or Code D
7" x 5 1/8" (A7 size) full color Invites, Birth announcement, Holiday Card.	6 Heads	Any full color card can be reformatted to fit this size. Request same item name as shown on layout sheets but request 7" x 5 1/8" (A7) Size. Reception and Response Cards available on request.	Price Code J
Photo Cards Full color only	Graphics as shown on samples.	Size 7 5/8" x 5 3/8". Fits 4" x 6" photo. Includes blank white envelopes. Typestyles as shown. To convert this size card to a foldover add \$15 per 25.	Price Code J
Full Color Flat Gift Enclosures	6 Bodies/pets	Size: 3 3/8" x 2 3/8" White cards. Includes 3 lines of copy and names. Includes blank white envelopes	Price Code G
Black ink Flat Thank you -See Section F	6 bodies/pets	5 1/2" x 4 1/4". Paper colors: white, pink, blue, hot pink or turquoise. Includes free house, flowers, stars, hearts Includes matching color blank envelopes	Price Code E
Full Color Flat Thank you -see section F	6 bodies/pets * refer to the Layout Sheets	5 1/2" x 4 1/4" on white. Envelope Colors-white or any one pastel There are 4 types of layout sheets to choose from titled: 1. Basic Flat Cards 2. Fill-In Thank you Cards 3. Theme Cards 4. Thank you Cards	Price Code G
Magnets-Full color See Section J	Large: 2 bodies Small: 1 body See Layout sheet	Minimum 50. Proof Required (\$6.). Includes 8 lines of copy. Large magnet: 4" x 3 1/2". Includes envelopes. Small magnet 3 1/2" x 2". Does not include envelopes	Large: \$3, Small: \$1.90 Quantity Discounts
Optional Fees Also See Quick Reference Guide in Section A	Extra Lines of Copy-\$3.60 each Address Labels- See Section C Blank envelopes if not included with item-\$4/per 25 Envelope imprint- Includes house, cloud and sun in full color when color cards are ordered. Add \$6 to substitute body for house, sun & cloud. Add \$3 per additional single logo, \$6 per add'l body		Convert from a flat to a foldover format-\$12 per 25 cards Proof-\$6 per card & envelope set Change to proof if not due to Our error-\$3.60 each Cancellation after proof is submitted-25% of retail Plus \$6 proof fee